

St. Lawrence Neighbourhood Business Improvement Area



St. Lawrence Streetscape
Revitalization Initiative
Toronto, Ontario

Client:

St. Lawrence Neighbourhood BIA
Chair: Michael Comstock
and
Toronto Economic Development

Planning and Design Consultant:

David Orsini, OALA
Sunarts Design
www.sunartsdesign.com

The primary goal of the St. Lawrence Streetscape Revitalization Initiative is to provide an overall framework to identify existing conditions and to set priorities for future improvements to the St. Lawrence Market and Theatre District with regards to the physical streetscape infrastructure. The streetscape area involves all outdoor public space including the sidewalks, streets, parks, and other public lands. Physical improvements to the streetscape can enhance the identity and character of the area, in addition to creating a more pleasant and comfortable environment. One can not patronize a shop in a strip retail area without experiencing the streetscape. If the environment is pleasant and comfortable, people are drawn to it. People animate civic space and in turn attract additional people. The presence of people on the street also enhances the safety and security of the area. All of this benefits local business and the community.

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